

“Alternative Business Histories”

Association of Academic Historians in Australian and New Zealand Business Schools (AAHANZBS) 8th Annual Conference, 3-4 November 2016.

Macquarie University, Australia

Extended Call for Papers

The Department of Marketing and Management, Macquarie University, will be hosting the 8th Annual Conference of AAHANZBS on 3-4 November 2016.

You are invited to submit papers addressing the conference theme, “Alternative Business Histories”. These may include studies of alternative business models, fresh and novel methodological approaches, cross-disciplinary studies and new directions for research.

Historical papers in the fields of accounting, business, economics, labour and employment relations, management, marketing, tourism, transport and other areas of interest relating to historical research in business schools are welcomed. Papers from researchers outside business schools who have an interest in these fields of study are also welcomed.

Plenary Speaker - Cheryl S. McWatters

**Father Edgar Thivierge Chair in Business History and Professor of Accounting,
University of Ottawa**

Plenary Title: Constructing the Calculable Patient: The Hybridisation of Accounting and Medical Knowledge in the Psychiatric Asylum. A Personal Story of Transdisciplinary Research into Management History

Both non-refereed abstracts and refereed extended abstracts may be submitted. Refereed extended abstracts should be approximately 1000 words and provide:

- (i) A summary of the argument of the paper
- (ii) A summary of the findings of the paper
- (iii) A selected list of references for the paper

The date for submission of refereed extended abstracts has been extended until Monday 1 August. Non-refereed abstracts should be submitted by Friday 2 September. Please submit extended and non-refereed abstracts to Nikki Balnave (nikki.balnave@mq.edu.au).

The conference will incorporate a symposium on “Co-operatives, Mutuals and Labour” sponsored by the Business and Labour History Group, The University of Sydney, for which the call for papers has closed.

HDR Student Assistance: We are pleased to be able to waive the registration fee for up to four Higher Degree Research students. This assistance will be awarded for the best extended abstracts submitted by HDR students as decided by the AAHANZBS conference committee.